



MOHAWK VALLEY

NONPROFIT SYMPOSIUM

1ST ANNUAL 2024 NONPROFIT SYMPOSIUM

Presented by next

Wednesday, May 22nd | Herkimer College

In 2023, representatives from 37 local nonprofit organizations came together for a day of collaboration and learning. Join us in-person for the 2024 Nonprofit Symposium on Wednesday, May 22nd in Herkimer! This year's event is expanded to include invitations to non-profit Leadership and their Board of Directors in Herkimer, Oneida and Otsego counties.

FEATURING KEYNOTE SPEAKERS:



Meg George is the co-founder of George Philanthropy Group.

George Philanthropy Group is a philanthropy advising firm consulting with nonprofit organizations of all sizes and across different sectors to bring meaningful, relationship-centered work to the forefront of development efforts. Meg advises organizations on implementing major gift programs and planning for & carrying out successful campaigns. Leading feasibility studies, training development officers, and strategizing on major & principal gift prospects are the highlight of her nonprofit work. Aside from this side of their business, Meg & Phil George spend time with corporations and families to create mission statements, streamline and focus giving, and make it impactful. All of their work is rooted in the importance of putting relationships and individual connections above all else.



Joshua Noble is a producer and entrepreneur based in Boston. He is a founding producer of THE AMERICAN PLAYBOOK, a series of conversations and new works highlighting historically underrepresented voices, and has hosted the series ACTIONS FOR POSITIVE CHANGE, a virtual series exploring specific ways to amplify diversity and inclusion in screenwriting. Joshua is a writer-at-large for WeScreenplay and TheatreArtLife, and has featured as a guest speaker, panel moderator, and host for institutions such as Industry Arts, Daneli Partners, and the Yale Alumni Association. He received an MFA from Yale University.

WHY SHOULD YOU SPONSOR?

Visibility: Sponsoring a symposium can increase your organization's visibility within the nonprofit sector and among attendees, potentially leading to new partnerships or collaborations.

Networking: It provides an opportunity to network with other organizations, speakers, and attendees, which can lead to valuable connections and opportunities.

Brand Awareness: Sponsorship can help increase brand awareness and recognition, especially if your organization's name and logo are prominently displayed at the event.

Credibility: Supporting a nonprofit symposium demonstrates your organization's commitment to the sector and can enhance your credibility among stakeholders.

Community Engagement: It allows you to engage with the community and show support for important causes and initiatives.

Access to Insights: As a sponsor, you may gain access to valuable insights, trends, and information shared during the symposium, which can benefit your organization's goals and strategies.

Marketing Opportunities: Sponsorship often includes marketing opportunities such as speaking slots, booth space, and promotional materials, which can help showcase your organization's products or services.

Position your organization as a supporter of local nonprofits and sensitive to the unique needs and challenges they face.

Support nonprofit education and training programs for Executive Directors and Board members

Honor and celebrate the extraordinary nonprofits in our area that are doing big things and working hard to make a difference to serve the needs of our communities.

2024 NON PROFIT SYMPOSIUM SPONSORSHIP OPPORTUNITIES

\$10,000 - Collaborating Leader Sponsor

Impact:

The Principal Collaborating Sponsor underwrites financial aid for the Nonprofit Symposium in the form of infrastructure of the event, location space, keynote speakers, materials, and signage.

Sponsor Benefits

- Event Presented by YOUR ORGANIZATION (along with next) and your logo
- 5 minute speaking opportunity to address the attendees
- Banner display day of the event (*please provide banner to be displayed*)
- 10 admission tickets to the event
- Your organization's name and logo mentioned and displayed as event sponsor included on event marketing materials including online marketing, registration, television, radio, newspaper etc. (*sponsorship must be secured 50 days prior to the event*)
- Opportunity to provide branded items
- Logo on Program
- Full Page Ad (5x8") in the program with priority placement

\$7,500 - Community Builder Sponsor

Impact:

A Champion Presenting Sponsorship underwrites financial aid for the Nonprofit Symposium in the form of infrastructure of the event, location space, keynote speakers, materials, and signage.

Sponsor Benefits

- Your organization's logo prominently displayed on event marketing materials including online, television, radio, newspaper etc. (*sponsorship must be secured 50 days prior to the event*)
- 8 admission tickets to the event
- Opportunity to provide branded items
- Banner display day of the event (*please provide banner to be displayed*)
- Logo on Program
- Full Page Ad (5x8") in the program

\$5,000 - Advocacy Sponsor

Sponsor Benefits

- Your organization's logo prominently displayed on event marketing materials including online, television, radio, newspaper etc. (*sponsorship must be secured 50 days prior to the event*)
- 5 admission tickets to the event
- Opportunity to provide branded items
- Banner display day of the event (*please provide banner to be displayed*)
- Logo included in the Program
- 1/2 Page Ad (5x3.875") in the program

Media Sponsor (TV, Radio, Billboard, Print and Online)

Media Sponsorship of any level will help to promote and create awareness of this event and drive attendance to this important collaboration of local nonprofit organizations.

Sponsor Benefits:

- Your organization's logo prominently displayed on event marketing materials including online, television, radio, newspaper etc. (*sponsorship must be secured 50 days prior to the event*)
- 5 admission tickets to the event
- Opportunity to provide branded items
- Banner display day of the event (*please provide banner to be displayed*)
- Logo included in the Program
- 1/2 Page Ad (5x3.875") in the program

\$2,500 - Breakfast Sponsor

Sponsor Benefits

- Banner displayed during lunch (*please provide banner to be displayed*)
- Logo included in the Program
- 4 admission tickets to event
- Prominent placement of Logo included on any lunch signage and materials
- Opportunity to provide branded items
- 1/4 Page Ad (2.375x3.875") in the program

\$1,000 - Contributing Partner

Sponsor Benefits

- Logo included in the Program
- 3 admission tickets to event
- Opportunity to provide branded items
- 1/4 Page Ad (2.375x3.875") in the program

\$500 - Building Block Sponsor

Sponsor Benefits

- Name Listing included in the Program
- 2 admission tickets to event
- Opportunity to provide branded items

\$250 - Supporting Sponsor

Sponsor Benefits

- One admission ticket
- Name listing included in the program
- Opportunity to provide branded items



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SPONSORSHIP FORM

No donation is too small, any and all contributions are appreciated and helpful to the success of the event.

Organization: _____

Contact Name: _____

Phone Number: _____ **Email:** _____

Sponsorship Level:

- | | |
|--|---|
| <input type="checkbox"/> Collaborating Leader Sponsor | <input type="checkbox"/> Breakfast Sponsorship |
| <input type="checkbox"/> Community Builder Title Sponsorship | <input type="checkbox"/> Contributing Partner |
| <input type="checkbox"/> Advocacy Sponsorship | <input type="checkbox"/> Building Block Sponsorship |
| <input type="checkbox"/> Media Sponsorships | <input type="checkbox"/> Supporting Sponsor |

Payment Method:

☐ Credit Card **Cardholder Name:** _____

Card Number: _____ **Expiration:** _____ **CVC:** _____

Billing Address: _____

☐ Check - Made payable to next. Mail to PO Box 16 Herkimer, NY 13350.

Signature: _____

Questions? Contact Michele Hummel at michele@herkimernext.org